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Organic baby formula | GOOD START

Complete nutrition* with the goodness of organic.

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Organic baby formula | GOOD START

Complete nutrition* with the goodness of organic.

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Features & Benefits

- For babies from birth to 12 months
- Made with organic milk with no added corn syrup solids
- Contains expert recommended levels of DHA, an Omega 3 fat that supports baby's normal physical brain and eye development
- Non-GMO**
- Iron-Fortified and Easy to digest*
- Certified organic by Quality Assurance International (QAI)
- Over 150 years of trusted nutrition expertise

*Like all baby formulas

**Ingredients not genetically engineered, like all organic products

Ingredients

Organic Lactose, Organic Skim Milk, Organic Palm Oil or Palm Olein, Organic Whey Protein Concentrate, Organic Soybean Oil, Organic Coconut Oil, Organic High Oleic Safflower or Sunflower Oil, Organic Soy Lecithin, Mortierella Alpina Oil (Arachidonic Acid), Cryptocodium Cohnii Oil (Docosahexaenoic Acid), Taurine, Cytidine-5'-Monophosphate, Mixed Tocopherol Concentrate, Disodium Uridine-5'-Monophosphate, Ascorbyl Palmitate, Adenosine-5'-Monophosphate, Disodium Inosine-5'-Monophosphate, Disodium Guanosine-5'-Monophosphate, Minerals (Calcium Chloride, Calcium Hydroxide, Cupric Sulfate, Ferrous Sulfate, Magnesium Chloride, Manganese Sulfate, Potassium Bicarbonate, Potassium Hydroxide, Potassium Iodide, Potassium Phosphate, Sodium Citrate, Sodium Selenite, Zinc Sulfate), Vitamins (Ascorbic Acid, Beta-Carotene, Biotin, Calcium Pantothenate, Choline Chloride, Cyanocobalamin, Folic Acid, Inositol, Niacinamide, Pyridoxine Hydrochloride, Riboflavin, Thiamine Hydrochloride, Vitamin A Palmitate, Vitamin D (Cholecalciferol), Vitamin E (DL-Alpha Tocopheryl Acetate), Vitamin K (Phytonadione)

Product information is subject to change. Please refer to the product label or packaging for the most current nutrition and allergen information.

Nutritional Information

Average Composition	Powder per 100 g	Standard Dilution per 100 ml
Energy	522 Cal (2185 kJ)	67.2 Cal (281 kJ)
Protein	11.8 g	1.5 g
Fat	28 g	3.6 g
Linoleic acid	3.9 g	0.50 g
Linolenic acid	0.31 g	0.04 g
Arachidonic acid	157 mg	20 mg
Docosahexanoic acid	87 mg	11 mg
Carbohydrate	55 g	7.2 g
Ash	2.4 g	0.30 g
Nucleotides	19 mg	2.4 mg
Vitamin A	1575 IU	200 IU
Vitamin D	315 IU	40 IU
Vitamin E	10.2 IU	1.3 IU
Vitamin K	0.043 mg	0.0055 mg
Vitamin B1	0.53mg	0.067 mg
Vitamin B2	0.79 mg	0.10 mg
Vitamin B6	0.33 mg	0.042 mg
Vitamin B12	0.0010 mg	0.00013 mg
Niacin	3.9 mg	0.50 mg
Biotin	0.012 mg	0.0015 mg
Folic Acid	0.039 mg	0.0050 mg
Pantothenic acid	1.7 mg	0.21 mg
Vitamin C	47 mg	6 mg
Choline	79 mg	10 mg
Inositol	21 mg	2.7 mg
Taurine	29 mg	3.7 mg
Calcium	331 mg	42 mg
Phosphorous	220 mg	28 mg
Magnesium	35 mg	4.5 mg
Iron	9.4 mg	1.2 mg
Zinc	3.9 mg	0.50 mg
Manganese	0.079 mg	0.010 mg
Copper	0.37 mg	0.047 mg
Iodine	0.047 mg	0.0060 mg
Sodium	118 mg	15 mg

Average Composition	Powder per 100 g	Standard Dilution per 100 ml
Potassium	441 mg	56 mg
Chlorides	295 mg	38 mg
Selenium	0.011 mg	0.0014 mg

Products highlights

GOOD START ORGANIC Baby Formula Powder is made with high quality organic ingredients, so you can confidently nourish your little one.

GOOD START ORGANIC is Canada's #1 selling organic baby formula.** The milk in GOOD START ORGANIC baby formula is sourced from organic dairy cows. This means that the dairy cows are only fed organic feed, given access to the outdoors all year round, and raised without artificial growth hormones***.

Our formula offers complete nutrition* with DHA, and is non-GMO‡.

Whether you are starting with baby formula, are supplementing, or are making the switch entirely, you can feel confident about feeding GOOD START ORGANIC baby formula to your baby.

* Like all baby formulas.

** Claim based on Nielsen MarketTrack Latest 52 week period ending March 28 2020 for National Grocery, Drug, Mass Merchandisers.

*** As required by organic standards.

‡ Ingredients not genetically engineered, like all organic products.

Features & Benefits

Ingredients & Nutritional facts

Preparation & Storage Instructions

Yield

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