



Start Well, Stay Well

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## Nestlé@sup® Good Start@sup® Baby Formula [1]

### Brand Logo

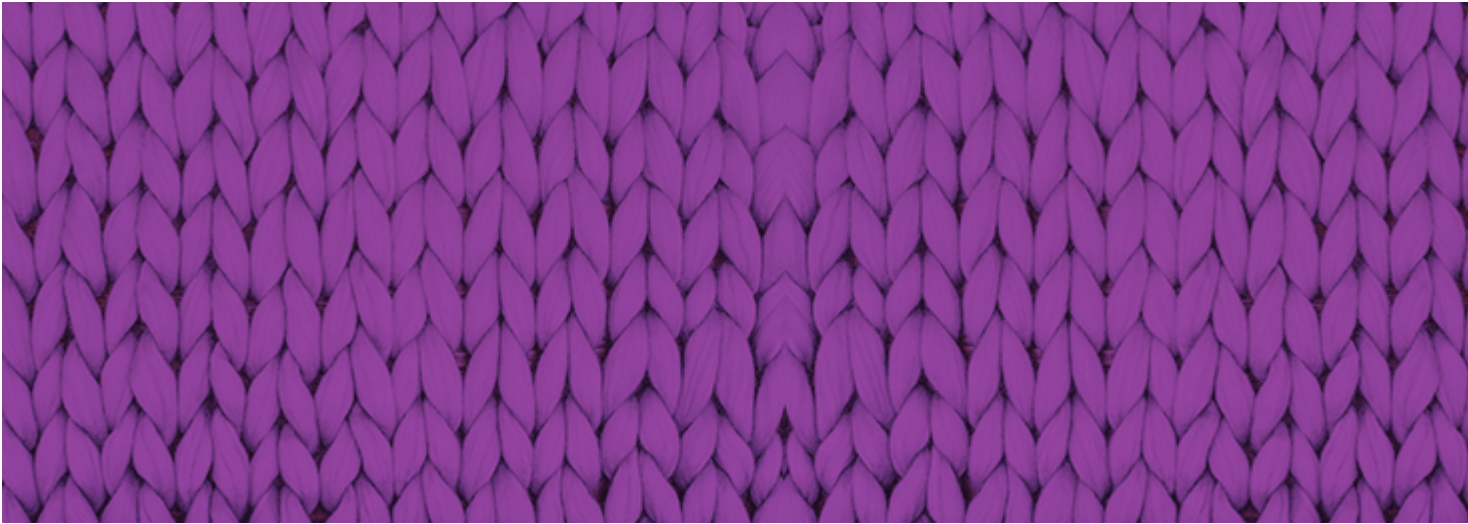


### Baby Formula

### Subtitle

Only GOOD START formulas have Comfort Proteins™, so you can choose complete nutrition\* and comfort for your baby's tummy—right from the first bottle.

### Header Background Image



## **New Brand Story**

BS --- header <center>Comfort for Newborns (0+ months)</center> <center>Comfort for Babies (6+ months)</center> <center>Support for Varying Needs (0-12 months) </center>  
Why choose GOOD START? The only formula with COMFORT PROTEINS Plus, it has DHA and Probiotics <center></center>

## **Brand Range Headline**

Select the best fit for your baby

## **Infant formula friendly**

**Weight:**

-49

**Logo footer:**



## Baby Formula

**Link footer:**

<https://www.nestlebaby.ca/en/node/2598001> [2]

**Show in footer:**

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**Source URL:** <https://www.nestlebaby.ca/en/brand/nestle-good-start-baby-formula>

**Links**

[1] <https://www.nestlebaby.ca/en/brand/nestle-good-start-baby-formula>

[2] <https://www.nestlebaby.ca/en/node/2598001>