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GOOD START PLUS 1 Baby Formula, Powder

Our closest formula to breast milk and the only non-GMO* baby formula with Comfort Proteins™ and Probiotics..

Available in two sizes (580g and 1.02kg)

<https://www.nestlebaby.ca/en/good-start-plus-1> [1]

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100% breast milk
100% breast milk

100% breast milk

80 mL	160 mL	240 mL	320 mL
1st FEED	2nd FEED	3rd FEED	4th FEED
100% breast milk	75% breast milk	50% breast milk	25% breast milk

Over 100 ingredients makes approx. 75% of formula

Probiotics & Prebiotics

Close



100% breast milk

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80 mL	160 mL	240 mL	320 mL
1st FEED	2nd FEED	3rd FEED	4th FEED
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[5]

Formula for babies | Nestlé® Good Start® [6]

GOOD START PLUS 1 Baby Formula, Powder

Our closest formula to breast milk and the only non-GMO* baby formula with Comfort Proteins™ and Probiotics..

Available in two sizes (580g and 1.02kg)

For infants 0 months and up

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Features & Benefits

- Our closest formula to breast milk.
- Tummy friendly and easy to digest**
- Contains COMFORT PROTEINS, which are 100% whey proteins that are partially broken down using our unique process for small tummies
- With DHA, an Omega 3 fat that contributes to your baby's normal physical brain and eye development
- Non-GMO*
- Contains Probiotic B. lactis***, a good bacteria that contributes to your baby's healthy gut flora.
- Recyclable packaging

^Probiotics only in powder format.

* Ingredients not genetically engineered.

**Like all infant formulas.

***With 130 million Bifidobacterium lactis per 100 mL

Ingredients

PARTIALLY HYDROLYZED REDUCED MINERALS WHEY PROTEIN CONCENTRATE††, LACTOSE††, CORN MALTODEXTRIN†, PALM OLEIN††, SOYBEAN OIL†, COCONUT OIL††, HIGH OLEIC SAFFLOWER OIL†† OR HIGH OLEIC SUNFLOWER OIL††, MORTIERELLA ALPINA OIL*,††, CRYPTHECODINIUM COHNII OIL**,††, TAURINE††, L-CARNITINE††, NUCLEOTIDES (CYTIDINE-5'-MONOPHOSPHATE††, DISODIUM URIDINE 5'-MONOPHOSPHATE††, ADENOSINE 5'-MONOPHOSPHATE††, DISODIUM GUANOSINE 5'-MONOPHOSPHATE††), BIFIDOBACTERIUM

LACTIS (BB-12)‡‡, TRYPSIN‡‡, SOY LECITHIN‡, ASCORBYL PALMITATE‡‡, MIXED TOCOPHEROLS‡, VITAMINS (VITAMIN A ACETATE‡‡, VITAMIN D3 ‡‡, DL-ALPHA-TOCOPHERYL ACETATE‡‡, PHYLLIQUINONE‡‡, SODIUM ASCORBATE‡‡, THIAMINE MONONITRATE‡‡, RIBOFLAVIN‡, NIACINAMIDE‡‡, CALCIUM PANTOTHENATE‡‡, PYRIDOXINE HYDROCHLORIDE‡‡, BIOTIN‡, FOLIC ACID ‡‡, VITAMIN B12‡, CHOLINE BITARTRATE‡‡, INOSITOL‡‡), MINERALS (CALCIUM CHLORIDE‡‡, TRICALCIUM PHOSPHATE‡‡, POTASSIUM PHOSPHATE‡‡, MAGNESIUM CHLORIDE‡‡, POTASSIUM CITRATE‡‡, SODIUM CITRATE‡‡, FERROUS SULPHATE‡‡, ZINC SULPHATE‡‡, MANGANESE SULPHATE‡‡, COPPER SULPHATE‡‡, POTASSIUM IODIDE‡‡, SODIUM SELENATE‡‡).

CONTAINS MILK AND SOY

Product information is subject to change. Please refer to the product label or packaging for the most current nutrition and allergen information.

* A SOURCE OF ARACHIDONIC ACID (ARA)

** A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

‡ From non-genetically engineered (GE) sources.

‡‡ As always, only available from non-GE sources.

Nutritional Information

Average Composition	Powder per 100 g	Standard Dilution per 100 ml
Energy	512 cal	67 cal
	2140 kJ	280 kJ
Protein	11 g	1.5 g
Fat	26 g	3.4 g
Carbohydrate	57 g	7.5 g
Ash	2.6 g	0.34 g
Linoleic acid	4.6 g	0.6 g
Linolenic acid	0.43 g	0.056 g
Arachidonic acid	83 mg	11 mg
Docosahexanoic acid	83 mg	11 mg
Vitamin A	1536 IU	200 IU
Vitamin D	307 IU	40 IU
Vitamin E	10 IU	1.3 IU
Vitamin K	0.046 mg	0.006 mg
Vitamin C	51 mg	6.7 mg
Thiamine	0.41 mg	0.054 mg
Riboflavin	0.72 mg	0.094 mg
Vitamin B6	0.38 mg	0.05 mg

Average Composition	Powder per 100 g	Standard Dilution per 100 ml
Vitamin B12	0.0015 mg	0.0002 mg
Niacin	5.4 mg	0.7 mg
Folate	0.077 mg	0.01 mg
Pantothenic acid	2.3 mg	0.3 mg
Biotin	0.015 mg	0.002 mg
Choline	122 mg	16 mg
Taurine	34 mg	4.5 mg
Inositol	31 mg	4 mg
L-Carnitine	6.6 mg	0.87 mg
Calcium	336 mg	44 mg
Phosphorous	184 mg	24 mg
Magnesium	36 mg	4.7 mg
Iron	7.7 mg	1 mg
Zinc	4.1 mg	0.54 mg
Manganese	0.077 mg	0.01 mg
Selenium	0.015 mg	0.002 mg
Copper	0.41 mg	0.054 mg
Iodine	0.06 mg	0.008 mg
Sodium	138 mg	18 mg
Potassium	553 mg	72 mg
Chlorides	333 mg	44 mg
Nucleotides	20 mg	2.6 mg

Products highlights

Our closest formula to breast milk. Pediatricians' #1 Choice for Easiest Formula on Baby's Tummy!*. GOOD START PLUS 1 powder baby formula is designed with baby's comfort in mind. GOOD START PLUS is tummy friendly and easy to digest**. Only GOOD START formulas have COMFORT PROTEINS, which are 100% whey proteins that are partially broken down using our unique process for small tummies. GOOD START PLUS powder baby formula also contains expert recommended levels of DHA, an Omega 3 fat, which contributes to your baby's normal physical brain and eye development, and probiotic *B. lactis*, a good bacteria that helps support baby's immune system and healthy gut. Tummy tested and mom approved, 97% of moms reported babies liked GOOD START PLUS!*** This Non-GMO**** baby formula is designed for babies from birth (0 months) and older, and comes in recyclable packaging. Large format, with 76% more formula compared to our 580 g can.

*More pediatricians trust GOOD START as the most well-tolerated routine infant formula than any other brand. Data on file.

**Like all infant formulas

*** Powder format. Nestlé 2018. Data on file.

****Ingredients not genetically engineered.

Features & Benefits
Ingredients & Nutritional facts
Other formats/flavours available
Preparation & Storage Instructions
Yield

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Links

[1] <https://www.nestlebaby.ca/en/good-start-plus-1>

[2] https://pinterest.com/pin/create/button/?url=https://www.nestlebaby.ca/en/good-start-plus-1&media=https://www.nestlebaby.ca/sites/default/files/styles/thumbnail/public/product/good_start_plus1_powder_1kg.jpg&d
START PLUS 1 Baby Formula, Powder

[3] <https://twitter.com/share?text=GOOD%20START%20PLUS%201%20Baby%20Formula%2C%20Powder&url=https%3A//www.nestlebaby.ca/en/good-start-plus-1>

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[5] <https://www.nestlebaby.ca/en/product-catalogue?product-stage%5B%5D=4521>

[6] <https://www.nestlebaby.ca/en/brand/nestle-good-start-baby-formula>

[7] <https://www.nestlebaby.ca/en/printpdf/1304386>

[8] <https://www.nestlebaby.ca/en/good-start-plus-1-rtf>

[9] <https://www.nestlebaby.ca/en/good-start-plus-1-concentrated>